

THE ROYAL AGRICULTURAL SOCIETY OF TASMANIA

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Show Fundraising Policy

Guidelines for allowing Fundraising at the Show

Policy No: PO 16-03

Policy:

Guidelines for allowing organisations to raise funds at the Royal Hobart Show and other RAST events.

Authorised:

Final Authorised by CEO 01/09/2016

Purpose:

To provide guidelines for determining if fundraising activities are to be permitted to be undertaken at the Royal Hobart Show.

Reference Documents

- Application to conduct a raffle at the Royal Hobart Show

Policy outline:

This policy has been broken into sections for ease of reference.

1. Background

- 1.1. RAST receives many requests from a range of organisations who would like to utilise the Royal Hobart Show to raise funds for the respective groups. They range from sporting clubs to not-for-profit organisation to charities.
- 1.2. RAST strives very hard to maintain a value for money proposition in relation to the Royal Hobart Show. Over the past decade or so we've seen the cost of show commodities such as show bags and carnival rides rise dramatically while their value has diminished.
- 1.3. RAST has received a great deal of criticism in this time about the overall cost of attending the Show and has worked hard to make sure there are plenty of free activities, top notch entertainment offerings and good value food available. We have even taken the unprecedented step of reducing our gate prices for 2016.
- 1.4. RAST acknowledges that it has a role to play in assisting certain groups to raise funds as part of being a good corporate citizen.
- 1.5. There is a need however to limit the number and type of fundraising activities on-site to ensure that:-
 - 1.5..1. Our visitors are not bombarded by well-meaning requests for their money
 - 1.5..2. That those organisations raising funds are not competing against too many other like organisations, and
 - 1.5..3. The overall experience of attending the Show is not negatively impacted upon.

2. Principal Policy

- 2.1. RAST will limit the number of fundraising activities allowed to occur at any Royal Hobart Show or any other event that it might conduct from time to time.

2.2. In limiting this activity consideration will be given to:

- 2.2..1. The number of like organisations already approved
- 2.2..2. The length of the relationship any particular organisation has with the event
- 2.2..3. The type of activity proposed
- 2.2..4. The 'cost' to our visitors to participate in / support the activity
- 2.2..5. The ultimate beneficiary of the fundraising and whether or not they will receive all or some of the funds raised
- 2.2..6. The level of benefit provided to our visitors in exchange for the donations

2.3. The types of activities covered by this policy include, but is not limited to:-

- 2.3..1. Raffles
- 2.3..2. Sausage sizzles or similar
- 2.3..3. Giveaways for a donation
- 2.3..4. Chocolate Wheels
- 2.3..5. Selling goods or services to raise money for a charitable purpose
- 2.3..6. Any other activity deemed by the RAST CEO to be fundraising.

2.4. The number of each type of activity should be restricted to a maximum of two only at the discretion of the CEO

2.5. Those activities that provide a 'return' to our visitors shall be given preference

2.6. Those organisations that are well recognised as supporting their causes should be given priority

2.7. Unknown organisations or those considered dubious should be avoided unless their bona-fides can be verified

2.8. The ultimate decision rests with the RAST CEO with mechanism for review or appeal

3. Approval

3.1. Organisations wishing to conduct raffles should complete the application to conduct a raffle form and submit it to the CEO for decision

3.2. Those organisations wishing to conduct other activities should submit in writing an application to the CEO covering their bona-fides, the activity, the beneficiary, the return to visitors and any other relevant information

3.3. The CEO may request any other such information as he/she requires to make a final decision

3.4. Failure to supply further information as requested will result in an automatic rejection of the application

4. Reporting / Recording

4.1. The CEO will consider each application and note his reasons for approval / non approval on the application

4.2. All applications will be appropriately filed and kept for a period of 1 year.

4.3. The CEO will communicate his reasons for approval / non approval to the applicant in a timely fashion.