



2011 Wrest Point Royal Hobart Wine Show - the only national wine show with Pinot Noir at its heart

**Featuring the Etihad Airlines Trophy
for the
Best Pinot Noir of the Show
The winner will receive 2 return tickets to Paris**

Attention Pinot Noir Producers

Planning is already underway for this year's Wrest Point Royal Hobart Wine Show which will take place from 12-18 November 2011. **This year entries to the wine show will be from Australian exhibitors only.** Last year entries in the Pinot Noir classes made it one of the best subscribed varieties in the Show. This year we expect that this number will significantly increase again. We aim to make the Wrest Point Royal Hobart Wine Show the showcase of Australian cool climate wine, in particular Pinot Noir, and with this goal firmly in our sights we urge you to support us in this endeavour.

The Royal Agricultural Society of Tasmania recognises through its annual wine show the growing interest and development of Pinot Noir within Australia. Consequently we believe that Pinot Noir deserves a special focus and feel that there are considerable benefits associated with us doing this.

- ◆ As mentioned above Etihad Airlines will again sponsor the trophy for the best Pinot Noir wine in the Show. It is the most richly endowed trophy of the Show and the winner will receive two return tickets flying Etihad Airlines to Paris. This will be open to all exhibitors in the Pinot Noir classes.
- ◆ Award and medal winners will receive the acclaim of their peers within the industry and there are obvious marketing benefits that will flow from this.
- ◆ The international judge participating in the Show this year will be John Avery, MW. His expertise in the wines of Burgundy is widely acknowledged and as well as being one of the specialist Pinot Noir judges he will conduct a session dealing with the issue of how to judge the Pinot Noir variety prior to the Pinot Noir workshop which is held after judging has been completed on Wednesday afternoon, 16th November.
- ◆ The workshop of current vintage Pinot Noir (we urge participants to properly prepare their wines prior to sending their samples) explores wine styles, viticultural techniques and winemaking processes. John Avery will participate and will be joined by John Ellis, Chair of Judge at the Wrest Point Royal Hobart Wine Show for the past three years. We anticipate that the inclusion of some current vintage Burgundies, only some six months older than the current vintage Australian Pinot Noirs, in the blind tasting segment of the workshop will be of considerable interest to participants.
- ◆ All Pinot Noir entrants to the Wrest Point Royal Hobart Wine Show will be eligible to participate in the workshop. Numbers for the workshop will be limited to 30 so early registration of your interest is strongly advised.

So, I ask you as an Australian Pinot Noir producer, to seriously consider entering your Pinot Noir in the Wrest Point Royal Hobart Wine Show in 2011. The benefits both to the Show and to you as a producer, we are confident, will be considerable.

A handwritten signature in black ink that reads 'David Johnstone'.

David Johnstone

Chairman
Wrest Point Royal Hobart Wine Show Committee.

Details of how to enter. Contact janice@hobartshowground.com.au – www.hobartshowground.com.au/wineshow