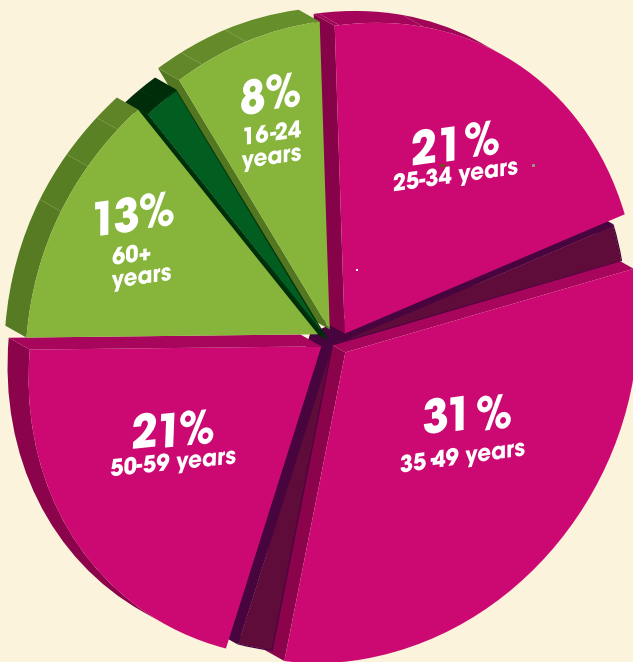


Your products in front
of +50,000 visitors

Wednesday 19 October to Saturday 22 October

**ROYAL
HOBART
SHOW** *Gotta
GO!*

Maximise Your Business Potential



- Expose your business to an audience of +50,000 potential customers
- Generate sales
- Launch products and services
- Tap into media exposure
- Strengthen your sales position
- Recruit new distributors and retailers for your product

25-59 years
73%

**Final Round
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2011 Prospectus and Application Form

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